

Emergency Preparedness and the Efficient, Effective Management of Incidents

Operational, Tactical and Strategic Incident Management Training	
Course Title	Media and Community Awareness
Duration	Half Day
Delivered by	Sembcorp PR department
Who is it aimed at	Managers and employees in companies with a proactive approach to the media and community ie prepared to offer statements and interviews to the media and/or talk to community figures in the wake of incidents and other events or following positive business announcements
Aim	To prepare delegates to be able to effectively anticipate and respond to external enquiries following an incident, event or business announcement
Objectives	<p>On completion of this course, delegates will be able to demonstrate an understanding of</p> <ul style="list-style-type: none"> • Stance/approach of the media and community • The importance of reactive statements following incidents or negative issues • The value of a proactive neighbourly approach with the community
A certificate will be awarded on completion of this course	

To discuss requirements on any aspect of Emergency Preparedness contact us:

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